

SPONSORSHIP DESCRIPTION

ADVANTAGES		OFFICIAL SPONSOR 600 000 Saudi Riyals	DIAMOND SPONSOR 500 000 Saudi Riyals	PLATINUM SPONSORS 400 000 Saudi Riyals	GOLD SPONSORS 300 000 Saudi Riyals	MASTER-CLASS SPONSOR 200 000 Saudi Riyals	SILVER SPONSOR 100 000 Saudi Riyals	BRONZE SPONSOR 75 000 Saudi Riyals
01	Free exhibition area (in square meters)	60	50	50	40	40	30	30
02	Logo and name in the official catalogue	√	√	√	√	√	√	√
03	Logo and name in the website linked to sponsor's website	√	√	√	√	√	√	√
04	Logo and name in Social medias advertisement	√	√	√	√	√	√	√
05	Logo and name in Digital campaign (SMS and emails)	√	√	√	√	√	√	√
06	Logo and name on the official program	√	√	√	√	√	√	√
07	Logo and name on the Conference bag	√	×	×	×	√	×	×
08	Logo and name on the badges' lanyard	√	√	√	×	√	×	×
09	Logo on the invitation card	√	√	√	√	√	√	√
10	Logo and name in outdoor advertisement	√	√	√	√	√	√	√
11	Logo and name in Newspaper adverts	√	√	√	√	√	√	√
12	Roll-up banners at the entrance and in the Hall	6	4	4	2	2	2	2
13	Roll-up banners in the venue of the Master-class	×	×	×	×	8	×	×
14	VIPs invitations for the opening ceremony	30	25	20	15	10	10	10
15	Adverts projection before the opening ceremony	√	√	√	√	√	√	√
16	Acknowledgement during the opening ceremony	√	√	√	√	√	√	√
17	Adverts projection during the Plenary session	√	√	√	√	√	√	√
18	Acknowledgement in radio and TV spots	√	√	√	√	√	√	√
19	Speech during the opening ceremony	√	√	√	×	×	×	×
20	Participants to the Plenary session	30	25	20	15	10	10	10
21	Presentation during the Plenary session	20 mn	20 mn	20 mn	×	×	×	×
22	Appointing a Moderator in 1 (one) panel	√	×	×	×	×	×	×
23	Free attendees to the Master-class	20	15	10	10	25	10	5
24	Experience sharing presentation in the Master-class	30 mn	30 mn	20 mn	×	30 mn	×	×
25	Name and logo in the front cover of the Directory	√	√	√	√	√	√	√
26	Free listing page in the Directory	1	1	1	1	1	1	1
27	Free advertisement page(s) in the Directory	2	2	2	2	1	1	1
28	Full advertisement page on the Directory back-cover	√	×	×	×	×	×	×
29	Media coverage of the booth during the exhibition	√	√	√	√	√	√	√
30	Interview with media during the Conference	√	√	√	√	√	√	√
31	Welcome Lunch sponsor	√	×	×	×	×	×	×
32	Toast speech during Welcome lunch sponsor	√	×	×	×	×	×	×
33	Lunch sponsor	×	√	×	×	×	×	×
34	Toast speech during lunch	×	√	×	×	×	×	×
35	Coffee break sponsor	×	×	√	×	×	×	×
36	Sponsor kit containing: (1) Letter of Thanks; (2) The Conference Report; (3) all printed materials; (4) Master-Class training materials and Conference presentations; (6) 30 minutes' Conference film; (7) Photography album	√	√	√	√	√	√	√